

CHRISTINE PARK

STAFF UX DESIGNER

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SUMMARY

15 years of experience designing regulated medical devices and complex enterprise software. Leads end-to-end design for Schneider Electric across global teams, contributing to 25% faster deployment and 1.16M EUR revenue in FY2024. Proven track record in med-tech compliance, including multiple FDA approvals and a US patent.

SKILLS

Design Strategy • Discovery & Workshop Facilitation • Systems Thinking • End-to-End Product Design • Cross-Functional Leadership • User Research • Human Factors & Usability • Designing for AI & Designing with AI

EXPERIENCE

Schneider Electric | Senior UX Designer

Sep 2020 – Present | Victoria, BC

- Led end-to-end design for EcoStruxure Energy Hub energy management app, across 8 global development teams, launching web and mobile applications that delivered 28% average customer energy cost savings, 25% faster deployment, and 1.16M EUR in FY2024.
- Co-managed a 9 member UX design team, introducing Agile practices that aligned design with development cycles and improved collaboration, delivery timeliness, and implementation quality.
- Lead discovery, stakeholder alignment, and research operations for EcoStruxure Building Activate energy management applications, defining personas, workflows, product strategy, and shared design principles while training 3 designers to run independent user research.
- Championed user analytics adoption, securing implementation of Google Analytics for Energy Hub and Google Analytics plus Pendo for Building Activate.

Hyperion Surgical | Freelance UX/UI Designer

Aug 2025 – Dec 2025 | Remote

- Spearheaded the end-to-end UX/UI redesign and branding strategy for Hyperion IVY, robotic vascular access system, transforming an engineer built system into an intuitive clinical interface.
- Reduced clinical adoption barriers and cognitive load for nursing staff by redesigning the complex robotic workflows with contextual in app instructions, next action prompts, and real time state feedback.
- Developed a design solution to resolve a key user interaction issue, partnering with mechanical, electrical, and software engineering teams to assess feasibility and deliver within an aggressive 4 month design freeze timeline without compromising design integrity.

Relay Medical (now Northpalm Capital Corp.) | Freelance UX/UI Designer

Jan 2020 – Jun 2021 | Remote

- Designed the mobile and web applications for the Pharmatrac medication management system, accompanying a camera equipped countertop medical device driven by machine vision AI.
- Contributed across multiple phases of product development, partnering with product managers and developers to design and refine a patient and caretaker mobile application for personal medication management alongside a healthcare provider web application managing medication across multiple patients.
- Translated client run user testing results and user feedback into design decisions

- Led cross-functional collaboration to define, design, and launch a property asset management web application for the Government of British Columbia in 6 months.
- Led UX research capturing business and product requirements through user and stakeholder input, delivering user-centered UX/UI solutions for complex applications.
- Surpassed client expectations, directly contributing to additional project wins.

Natus Medical | *Freelance Industrial Designer & Human Factors Specialist*

2017 – 2019 | Remote

- Contributed to the Industrial Design and development of the RetCam Envision pediatric ophthalmic imaging system in collaboration with the lead Industrial Designer.
- Led task, ergonomic, and use-environment analyses to identify workflow, physical interaction, and usability requirements for the cart system.
- Co-conducted formative and summative usability testing supporting FDA approval, including evaluation of the existing software interface and recommendations for identified usability issues.
- Developed the physical cart system from concept through production. In 2021, the product was publicly credited by the CEO during a fiscal quarter in which company revenue increased 10.8% year over year.

StarFish Medical | *Industrial Designer & Human Factors Specialist*

Jan 2015 – Aug 2019 | Victoria, BC

- Uncovered user needs and behaviors for MedTech clients through contextual user research, interviews, usability testing, and workflow analysis, producing recommendations that informed product requirements, design, and strategy.
- Applied human factors engineering expertise to identify and mitigate use-error risks, resulting in intuitive physical and digital user interactions.
- Contributed to Industrial Design from concept through prototyping and refinement, with UX/UI work on select digital interface projects.
- Collaborated with cross-functional teams of designers, engineers, and product managers, contributing to FDA approvals for multiple devices and earning a US patent.

James | Arthur | Young | Design | *Industrial Designer & UI Designer*

Apr 2011 – Apr 2013 | Mill Creek, WA

- Designed the user interface for the integrated touchscreen display on QSC TouchMix-8 and TouchMix-16, top-selling portable digital mixers still in market.

EDUCATION**Art Center College of Design** — Bachelor of Science (BS), Product Design, 2005 - 2008**Art Institute of Seattle** — Associate of Applied Arts (AAA), Industrial Design Technology, 2000 - 2003**CERTIFICATIONS**

Nielsen Norman Group UX Master Certificate, 2021

McKinsey & Company Management Accelerator, 2023

RECOGNITION

US Patent: Automated Dental Treatment System, 2020

Speaker - Medical Device & Manufacturing West, 2017: Color in medical device design

Guest Lecturer - University of Victoria, Human Factors course, 2019-Present: Annual lecture on color and usability